

Post Vacant	Product Manager – Digital Initiative & BIU
Job Description / Responsibilities	<ul style="list-style-type: none"> • Plays a key role in developing and managing the implementation of the digital product suite for new and existing customers across businesses • Supports the product and partner teams in the development of digital tools and all web assets providing guidance on best practice and upcoming market trends/opportunities • Brings innovations in tools to improve responses and design • Manages key projects/digital initiatives and delivers positive outcomes in line with business deadlines • Drive online revenue, market share, and volume - Drive and build on our strategy for increasing derivatives market share across all segments. • Client engagement strategies from entire life cycle • Client communication and internal communication creation with the help of agencies or internally • Improve the client life in the system and increase the ARPU • Clients reactivation strategies • Provide accurate and valuable MIS for key stakeholders to ensure a Digital first approach to all activities • Handling broking MIS, Analytics/ Strategy and co-ordination across teams
Job specific skills	<p>Applicants should have –</p> <ul style="list-style-type: none"> • Considerable multi-tasking, extreme attention to detail required, and pressure to meet deadlines. • Working collaboratively and cross-departmentally • Should have understanding in platform UI/UX • Should have an analytical mindset who should be able to use data at ease – in finding hidden patterns and for understanding user behavior • The one who is extremely passionate about making his product a market success – a growth hacking mentality is what we are looking for • Should have hands-on experience in owning the complete product cycle – having taken multiple products from ideation to launch stage • Should have understanding of broking related rules and regulation • Proven ability to develop and maintain effective relationships with internal and external stakeholders, community members, representatives of government offices etc. • Prior work experience in Retail & Institutional Broking products and services, Wealth and Digital initiatives in Fintech and distribution of products etc. is a must. • Preferred experience in banking/ securities business • Strong analytical and strategic thinking with exceptional communication and problem solving skills. • Strong writing, communication, presentation and interpersonal skills • Ability to work independently with a high degree of initiative, discretion, and tact; ability to work under pressure • Experience in handling MIS, Analytics/ Strategy and co-ordination across teams • Expertise in MS-Office
Educational Qualification	Graduate, preferably MBA/ CA or equivalent from recognized Universities in India.
Minimum Experience	8 years minimum

CTC OFFERED	Compensation will not be a limiting factor for the right candidate and will be discussed on a case by case basis.
Location of posting	Mumbai The candidate may be deputed to work with the team(s) with the organization/ parent organization/ any subsidiary of the parent organization if and as deemed necessary.
Email to be sent to	Applications should be submitted on our email careers@bobcaps.in Please mention “Application for the post of Product Manager (DI)” in the subject. Applications with any other subject will not be accepted.
Website	www.bobcaps.in
Contact Person	Ms. Suchitra Bangera
Contact No.	022 – 61389300
Last Date for application	01 st October 2021, by email at the above email id